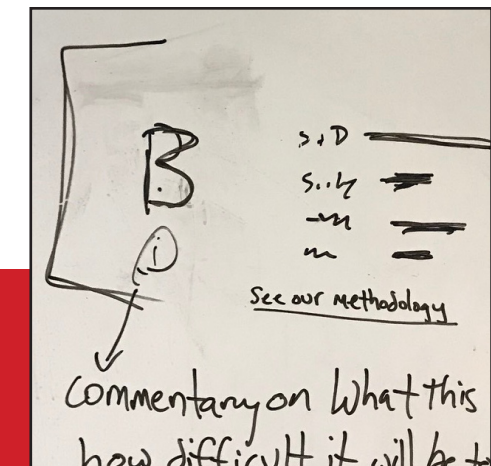
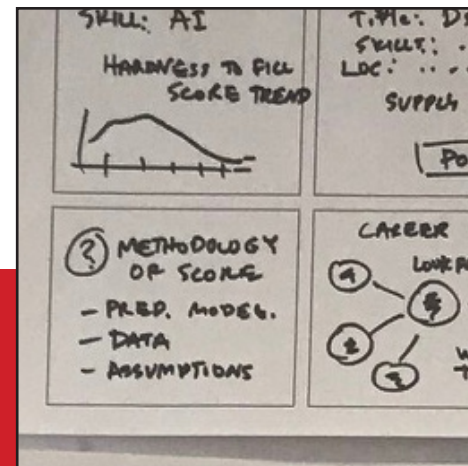
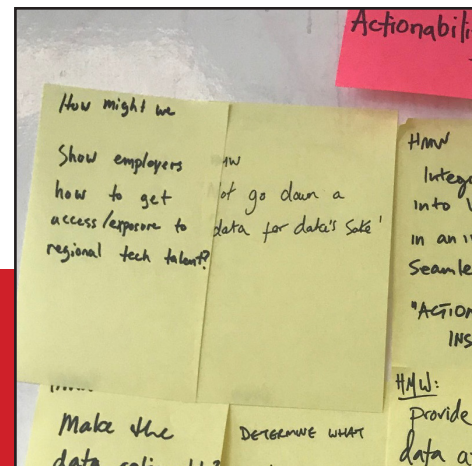


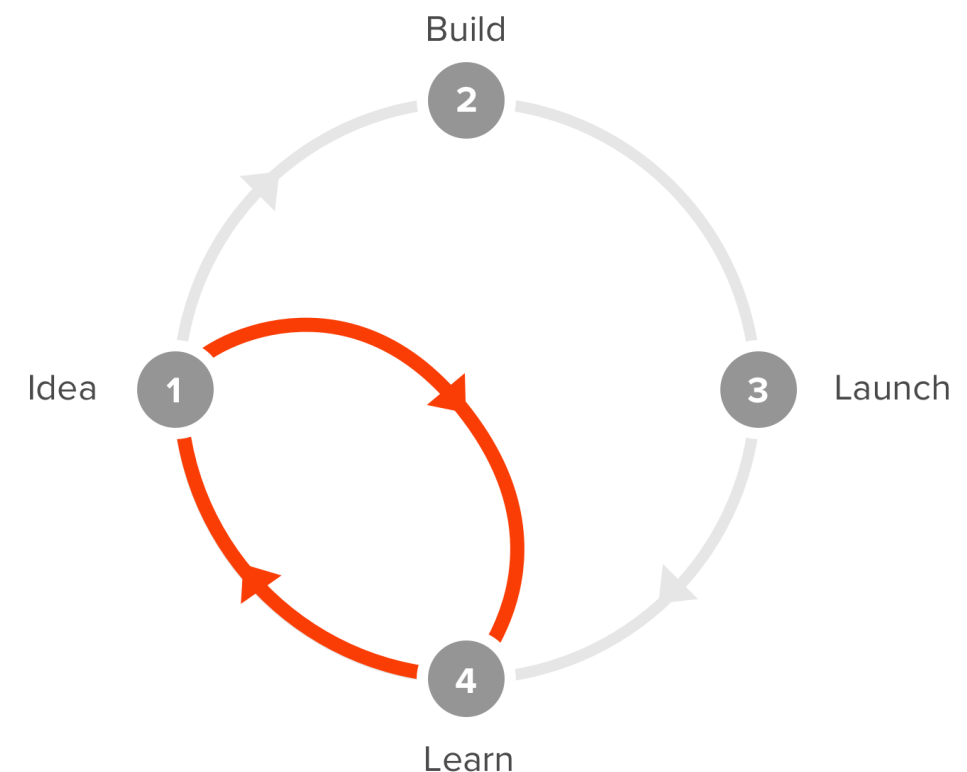
Dice Workforce Intelligence

Design Sprint



What is design sprint?

The sprint is a five-day process for answering critical business questions through design, prototyping, and testing ideas with customers. It is a “greatest hits” of **business strategy, innovation, behavior science, design thinking, and more** – packaged into a battle-tested process that any team can use.



Organizational design-thinking must transcend the role of designer.

Design-thinking methodology should be an organizational value where product, design, engineering, sales, product support, finance, marketing, and others all come together in a celebration of diverse thinking and ideas to become makers and create impactful change.

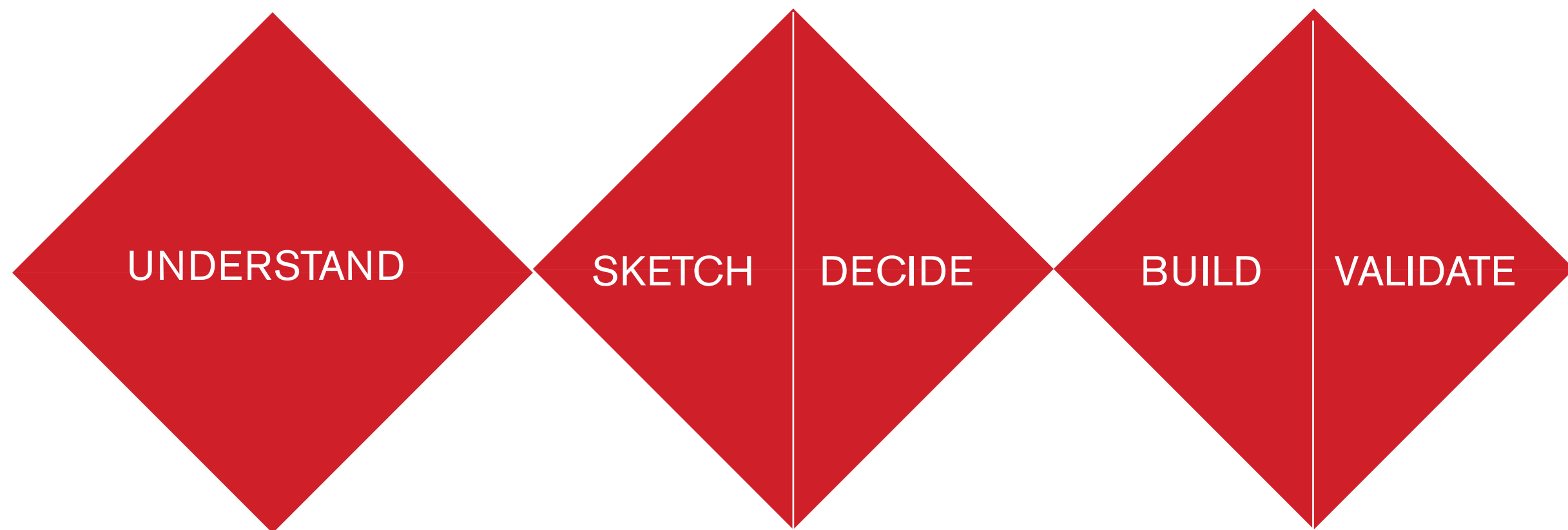
Why a design sprint?

01. Shortcut the endless-debate cycle and compress months of time into a single week.
02. Beomce makers. Rapidly produce a working prototype that can be used to evangelize and test a point of view.
03. Find solutions for mission critical initiatives and unlock longer-term the strategic objectives.

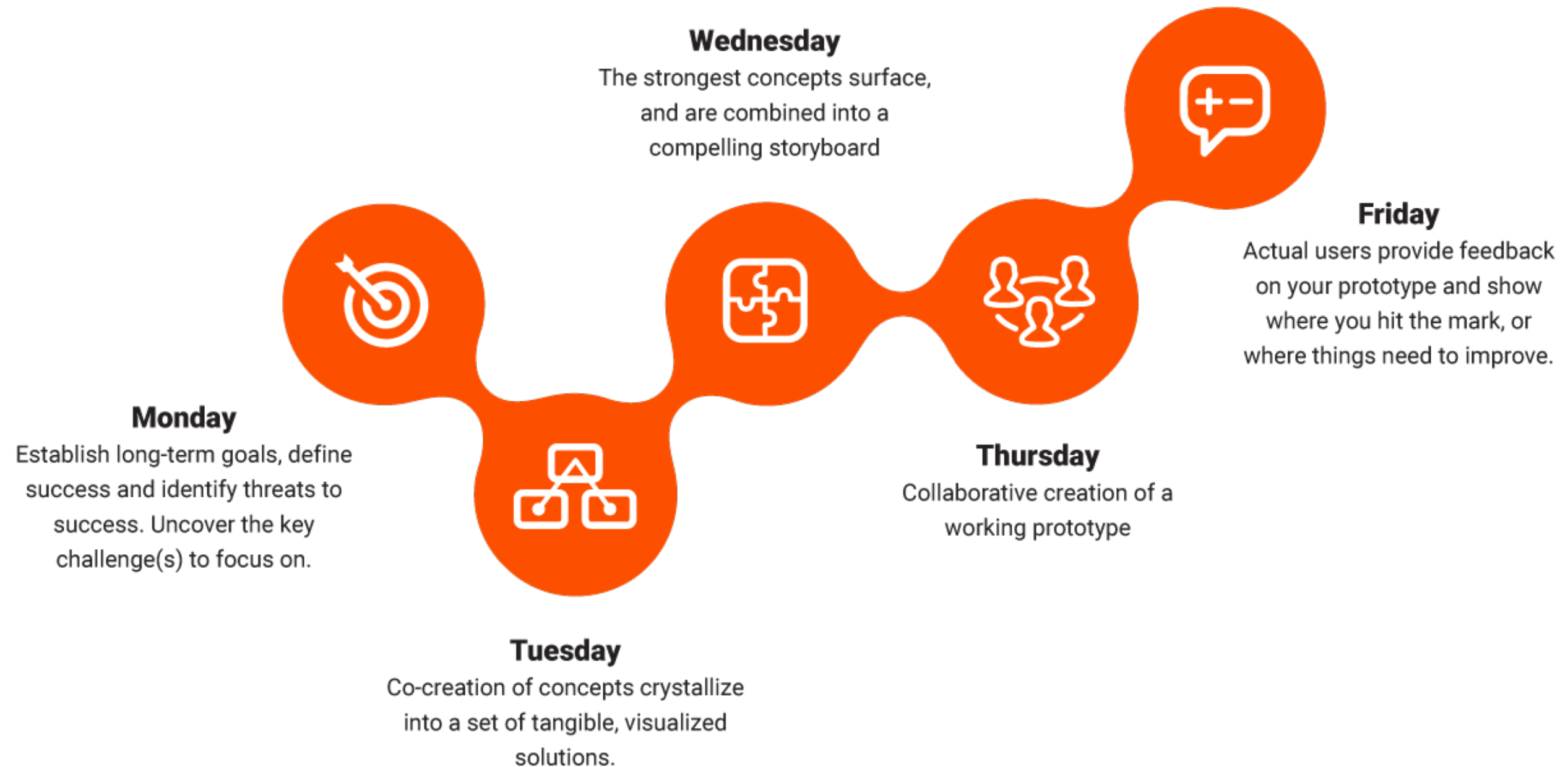
The sprint gives us a superpower: We can fast-forward into the future to see our finished product and customer reactions, before making any expensive commitments.

Divergence & convergence

Our goal is to explore as many possibilities as possible, regardless of how realistic, feasible or viable they may or may not be. From this explosion of opportunity comes insights made when considering the implications of radically different perspectives on and approaches to solving a problem.



The week looks like this



IGNITE A SPARK





Give us a week

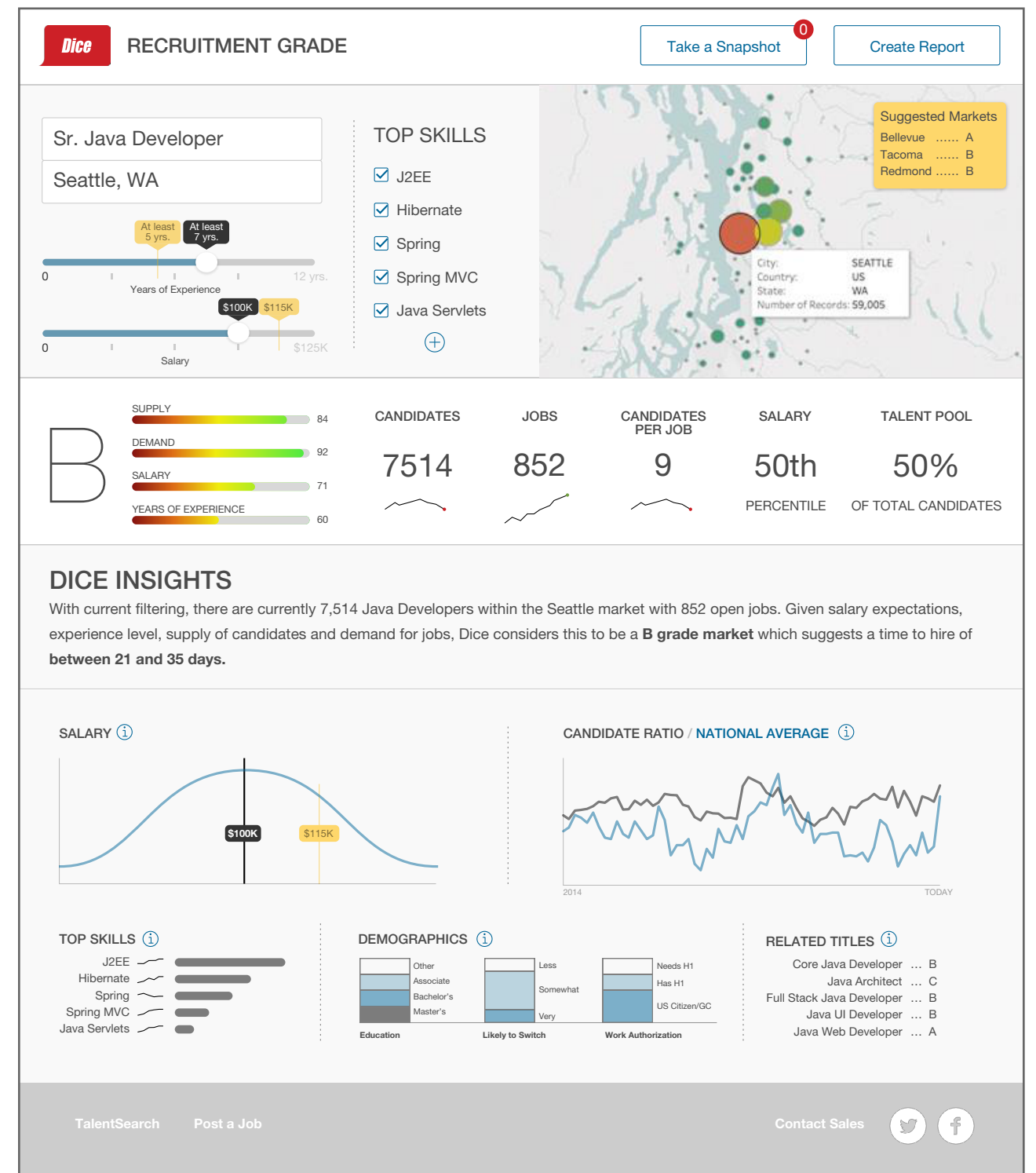
Our solution

Our ideas and ultimate solution focused on building a insights platform makes the data actionable by the user and allows for real-time exploration.

To achieve this goal, we focused on:

- A single recruitment grade for markets
- User inputs and the ability to “turn the dials”
- Easy to consum insights

<https://dhigroup.invisionapp.com/share/UARTT8WXHYG>



What they are saying

Recruiter

“I’m getting a lot more detail than I thought I would from this product. This is really interesting and helpful data. currently the market is insane and there is a scarcity of qualified talent. Having this type of information available when I meet with hiring managers to set expectations would be very helpful.”

What they are saying

Recruiter

“This is incredibly powerful and would make a big difference in my role”

The implications are much
deeper than this one project.
It is about building a

CULTURE

of speed and
bold experimentation.

thank-you